

## Tentative Schedule for Headstart: March 24-26, 2010

### Wednesday, March 24

- 6:00 Opening Dinner
- 7:15 First Meeting with Mentoring Groups

### Thursday, March 25

- 8:00 Breakfast
- 9:00 Mentoring Groups
- 12:30 Lunch
- 1:30 One-on-one Appointments with Mentors  
Free time for Assignments
- 6:00 Dinner with early-bird registrants and faculty
- 7:30 Final Mentoring Groups OR  
Early Bird Workshop: **"Pitching Your Project"** – Lakeside (Austin Boyd)

### Friday, March 26

- 8:00 Breakfast
- 9:00 Finish up Assignments  
Prepare for main Writers Conference
- 12:15 Opening Lunch for Writers Conference

## Tentative Schedule for Writers Conference: March 25\*-30, 2010

### (Early Bird Opportunity)

### \*Thursday, March 25

- 7:30 2 hr. FREE Workshop: **"Pitching Your Project"** – Lakeside (Austin Boyd)

### Friday, March 26

- 8:00 Breakfast

### Writers Conference Starts

- 12:15 Opening Lunch for Writers Conference
- 1:45 1<sup>st</sup> Timer's Orientation -- Auditorium (Kay Marshall Strom)  
Alumni Orientation -- Youth Memorial (Jim Scott Bell)
- 3:00 Faculty Introductions & Orientation -- Auditorium
- 4:30 Workshops I & Career Track Orientation
- 6:00 Dinner
- 7:30 General Session: **Charlie Peacock** – Auditorium
- 8:45 Reception & Refreshments -- Commons  
Teen Get-together – Youth Memorial

### Saturday, March 27

- 7:15 Prayer & Praise – Youth Memorial (Karen Ball)
- 8:00 Breakfast
- 9:00 Major Morning Tracks
- 10:30 Break
- 11:00 Major Morning Tracks (continued)
- 12:15 Lunch
- 1:45 Workshops II
- 2:45 Break
- 3:15 Workshops III
- 4:30 Faculty Panels/Open Gym
- 6:00 Dinner
- 7:30 General Session: **Charlie Peacock** – Auditorium
- 8:45 Refreshments – Commons  
Night Owls

### **Palm Sunday, March 28**

- 6:00 Walk to the Cross (*Bill Fernald*)
- 7:15 Prayer & Praise – *Youth Memorial (Karen Ball)*
- 8:00 Breakfast
- 9:00 Major Morning Tracks
- 10:30 Break
- 11:00 Palm Sunday Service -- *Auditorium*
- 12:15 Lunch
- 1:45 Workshops IV
- 2:45 Break
- 3:15 Workshops V
- 4:30 Free Time/Open Gym/Trail Hiking
- 6:00 Dinner
- 7:30 General Session: ***Charlie Peacock*** – *Auditorium*
- 8:45 Refreshments – *Commons*  
Night Owls

### **Monday, March 29**

- 7:15 Prayer & Praise – *Youth Memorial (Karen Ball)*
- 8:00 Breakfast
- 9:00 Major Morning Tracks
- 10:30 Break
- 11:00 Major Morning Tracks (continued)
- 12:15 Lunch
- 1:45 Workshops VI
- 2:45 Refreshment Break
- 3:15 Workshops VII
- 4:30 Faculty Panels/Open Gym
- 6:00 Dinner
- 7:30 Awards Night  
General Session: ***Charlie Peacock*** – *Auditorium*
- 8:45 Author Autograph Party – *Ferndell Dining*  
Conference Book Store Open

### **Tuesday, March 30**

- 7:15 Prayer & Praise – *Youth Memorial (Karen Ball)*
- 8:00 Breakfast
- 9:00 Major Morning Track (Final)
- 10:30 Refreshment Break
- 11:00 Closing Session: ***Charlie Peacock*** – *Auditorium*
- 12:15 Closing Lunch for Writers Conference

## **CAREER TRACK SCHEDULE**

### **2010 THEME: STAYING IN THE GAME**

Mount Hermon Career Track, where writing professionals discuss the joys and tribulations, obstacles and success, and the future of this fascinating, challenging endeavor. Come delve into the realities of publishing and refine both your craft and career.

### **FRIDAY, MARCH 26**

4:15-5:15 - **Dogged Determination** (Karen Ball, leader)

Storytelling is imperative for both fiction and nonfiction. So come ready to spin a story about yourself and your pet...imaginary or not.

## **SATURDAY, MARCH 27**

9:00-9:05 - **Student-led Devotions**

9:05-9:30 - **Getting to Know You** (Wendy Lawton, moderator)

Do you know who is sitting next to you in the Career Track? Really? Well, it's time to prove it. (Hint: make sure you read the bios in preparation, because there are Round Tuits in the offing!)

9:30-11:45 - **Book Panel--Editors**

Want to know how the changes in publishing have affected editors? What they're thinking? What they're wishing? What scares them, what encourages them? World-class editors are coming, ready to answer your questions and give you the insiders' viewpoint on where publishing is...and where it's going.

9:30-10:30--*NonFiction Editor Panel* (Sally Stuart , moderator)

10:30-10:45 - **Break**

10:45-11:45--*Fiction Editor Panel* (Wendy Lawton, moderator)

11:45-12:00 - **So What?** (Janet Kobobel Grant, moderator)

Does what you've just heard from editors really matter? What impact should it have on you and your work? Is there anything you can do about it? Join the discussion and find the answers together.

12:15-1:15 - **Lunch**

1:45-2:05 - **Nugget #1**

New, this year! Participants will be sharing, from their years of experience, the one thing they want to you to know. Get ready to be inspired and challenged!

2:05-2:25 - **Nugget #2**

2:25-2:40 - **Break**

2:40-4:15 - **Break-Out Session #1**

*Nonfiction: Building the Book* (Wendy Lawton/Jean Boicelli, facilitators)

There's not just one way to build a book! In this session, nonfiction writers will be challenged to break out of your comfort zone and look at presenting your content in a whole new way, from memoir to out-of-the box concepts. Get ready to see your own book in a whole new (exciting!) way. Guest Speaker: Jean Boicelli, Writing instructor extraordinaire (memoirs)

*Fiction: Serving the Story* (Karen Ball & Janet Kobobol Grant, facilitators)

Too often, novelists get caught up in technique and "unique" writing, in breaking the rules and standing out, when what they really need to do is get back to the basics: writing a fabulous story! In this session we'll explore what matters most to our readers and how to get that on the page.

4:30-5:30 - **Mount Hermon Editor Panels** (See conference schedule for locations).

## SUNDAY, MARCH 28

9:00-9:05 – **Student-led Devotions**

9:05-10:30 - **Partner with Your Publisher to Market Your Book with Julie Gwinn**

Let one of the industry's most creative book marketing professionals help you find practical and unique ways to do one of the most effective things you can do: grow your readership.

10:45-12:00 - **Conference Worship Service – Tabernacle**

12:15-1:15 - **Lunch**

1:45-2:45 - **Agent Panel** (Karen Ball, facilitator)

It's too easy to develop an insular perspective on publishing, which can hurt your career. So who can give you a whole-picture view of today's publishing world? Literary agents! Bring your questions and listen as these respected agents share their valuable wisdom and insights.

Panel members:

Janet Kobobel Grant

Wendy Lawton

Rachel Zurakowski

Steve Laube

Janet Benrey

Les Stobbe

2:45-3:00 - **Break**

3:00-4:15 – **BREAKOUT SESSION #2**

**Nonfiction: Fair Use, Permissions, Releases, Oh My!** (Wendy Lawton & Sally Stuart, facilitators)

You can't escape it: nonfiction writers use quotations from other sources. But few things are as confusing as the question of rights and permissions. Join a discussion designed to clarify, simplify, and help you stay out of legal hot water.

**Fiction: He Said, She Said** (Karen Ball & Janet Kobobel Grant, facilitators)

Dialogue and Voice: they're two of a novelist's best friends. You can't write a story that moves and changes your readers without them. In this hands-on workshop, you'll experience these facets of writing as never before—and your readers will be the richer for it.

## MONDAY, MARCH 29

9:00-9:05 – **Student-led Devotions**

9:05-9:25 - **Nugget #3**

9:25-9:45 - **Nugget #4**

9:45-10:30 - **Show-and-Tell Time Management with Tricia Goyer**

Marketing. Promotion. Study the craft. Build your readership. Spend time with family. Keep friendships strong. Deepen your faith... AAAAHHH! How are you to supposed to do it all, let alone do it all with excellence? Let one woman who has found the key help you develop a personalized game plan to accomplish all that God's called you to.

10:30-10:45 - **Break**

10:45-12:00 - **Breakout Session #3**

**NonFiction: Fiction Techniques in Nonfiction** (Janet Kobobol Grant & Sally Stuart, facilitators)

Nonfiction—good nonfiction—is more than “just the facts, ma’am.” Story is a vital facet of any powerful, life-changing nonfiction book. In this session you’ll explore exactly how to best use story to draw readers in, engaging their minds and hearts as you communicate the message God’s given you to share.

**Fiction: Point of View** (Karen Ball & Wendy Lawton, facilitators)

Novelists have wrestled with Point of View for centuries. Which POV should I use? How many? Can I use both 1<sup>st</sup> and 3<sup>rd</sup>—or, more to the point, *should* I? What is Deep POV and am I using it well? Let’s dialogue together to dissect POV, build a strong understanding, refine skills—and see firsthand how our writing can be transformed.

12:15-1:45 - **Lunch**

1:45-2:45 – **The Business of speaking with Glenna Salsbury** (Janet Kobobol Grant, Introduction)

The dreaded question. You know it’s coming. “How often do you speak?” For some, it’s as easy as breathing. For others, it’s the kiss of death. For every writer, fiction or non, it’s an important tool for marketing and promotion. Whether you have a booming speaking platform or haven’t the first clue where to start, Glenna Salsbury, a professional speaker for more than three decades and former president of the top speakers’ organization in the country (the National Speaker’s Association) is here to equip and inform you.

2:45-3:00 - **Break**

3:00-4:00 - **Build Your Game Plan** (Wendy Lawton, facilitator)

The time has come. The groundwork is laid. You’re ready to soar. And we are ready to guide you as you craft your personalized plan for what you covenant to do in the next year. A year designed to help you not just stay in the game, but shine for the One who called you.

## TUESDAY, MARCH 30

9:00-9:05 – **Student-led Devotions**

9:05-9:25 - **Nugget #5**

9:25-10:00 - **A Charge to Keep** (Sally Stuart, facilitator)

As our time draws to an end, we want to pause and focus on you—each of you—and the beauty of words well used. “A Letter to Self”

Prayer for class members: Karen, Janet, Wendy, Sally

10:00-10:30 - **Career Track Game Plan: Class Evaluation** (Led by Career Track Team)

It's important to all of us to be sure we're following an effective game plan in this track. We need your feedback to ensure we're meeting your needs, which is what we're all about. Share your thoughts—constructively, please--and your ideas for next year.

Thanks, from the Career Track Team