

WORKSHOP SCHEDULE: March 26-30, 2010

MAJOR MORNING TRACKS (Choose one for entire Conference)

SAT-TUE 9:00-10:30 AM & SAT-MON 11:00-12:00 AM

A. Fiction: The Sophisticated Novelist	Angela Hunt	Auditorium
B. The Craft: The Fiction Writer's Toolbox	Lauraine Snelling	Brookside: lower DH
C. Marketing: Build a Sturdy Platform, on the Internet	Laura Christianson	APC Board Room
D. Deeper: Exploring the Spiritual Life of the Writer	Steve Laube	Fireside: lower DH
E. Articles: Extreme Makeover~Article Edition	Doug Newton	Laurel Lounge
F. Publicity: Painless, Purposeful Publicity	Rebeca Seitz	Newton: Room B
G. Narrative Non-Fiction: How to Write & Sell Creative NF	Lynn Vincent	Lakeside Mtg. Rm.
H. Speculative Fiction: Writing and Selling Speculative Fiction	Jeff Gerke	Newton: Room C
I. Speaking: Writers Life of Speaking	Glenna Salsbury	Youth Memorial
J. Children's Writing: Writing for Today's Kids	Bill Myers	Newton: Creekside
K. Teens: From Idea to Novel--How to Start & Finish the Race	Bryan Davis	Birch Lounge
L. Intermediate Mentoring Track: FICTION	Gayle Roper	Redwood Cabin
	Ingermanson/Olson	Fountain
	Brandilyn Collins	Program Lounge
	James Scott Bell	McAfee: Game Rm.
	Mary DeMuth	Live Oak Cabin
	Kay Strom	Program: Studio 5
	Karen O'Connor	J.R.'s Office
	Joseph Bentz	Newton: Room A
M. Career Track (ALL DAY*)	Karen Ball, Janet Kobobel Grant, Wendy Lawton, Sally Stuart	McAfee Mtg. Rooms
	Intermediate Mentoring Track: NON-FICTION	

FRIDAY ELECTIVE WORKSHOPS I • 4:30-5:30 PM

1. Getting Started as a Professional Freelancer	Sharon Elliott	Auditorium
2. Will An Agent Get You Published?	Les Stobbe	Fireside: lower DH
3. What Editors Wish New Authors Knew	Judi Perry	Brookside: lower DH
4. Writing for Christianity Today International	Ginger Kolbaba	Lakeside Mtg. Rm.
5. 20 Tips for Writing Compelling Bible Studies	Rick Steele	Laurel Lounge
6. Communicate to Change Lives	James Watkins	Newton: Room A
7. Targeting Magazines	Sheila Seifert	Newton: Room B
8. Creating Characters Who Live and Breath	Barbara Scott	Newton: Room C
9. Ideas and Inspiration	Deborah Raney	Newton: Creekside
10. You Only Get One Chance to Make a First Impression	Kim Bangs	Youth Memorial

SATURDAY ELECTIVE WORKSHOPS II • 1:45-2:45 PM

11. What I Wish I'd Known from the Beginning	Richard Mabry, MD	Auditorium
12. Think Outside the Brain: Techniques to Cultivate Humor in Writing	Rachael Phillips	Fireside: lower DH
13. From Blog to Book: The Makings of a Saleable Nonfiction Book	Natasha Sperling	Brookside: lower DH
14. An Agent & Editor Talk About the Publishing Process	Laube/Doering	Lakeside Mtg. Rm.
15. Creative Ways to Find a Publishing House	Nick Harrison	Laurel Lounge
16. The Gift of Poetry: Encouragement, Inspiration, & Practice	Goodyear/Barkat	Newton: Room A
17. Writing a Book that Makes a Difference	Rachel Zurakowski	Newton: Room B
18. Incarnational Writing: Creating Authentic Christian Prose	Tonya Stoneman	Newton: Room C
19. Dream Jobs for Travel Writers	Kay Marshall Strom	Newton: Creekside
20. Networking with Your Publishing House	Colleen Coble	Youth Memorial

SATURDAY ELECTIVE WORKSHOPS III • 3:15-4:15 PM

21. Secrets of Successful Humor	Rusty Wright	Auditorium
22. Getting Your Article Sold: Practical Strategies for Success	Marlo Schalesky	Fireside: lower DH
23. Write Deeper, Write Stronger	W. Dale Cramer	Brookside: lower DH
24. The Big Five You Need in Every Scene of Your Novel	Beth Adams	Lakeside Mtg. Rm.
25. Collaborative Writing	Les Stobbe	Laurel Lounge
26. How to Purpose Your Passion	Philis Boultinghouse	Newton: Room A
27. Calling All Encouragers: Greeting Cards as a Ministry & Business	Holley Gerth	Newton: Room B
28. Nonfiction Books from the Ground Up	Bonnie Perry	Newton: Room C
29. Can We Talk? The Art of Conducting Interviews	Holly G. Miller	Newton: Creekside
30. Writing for Women in the 21 st Century	Ginger Kolbaba	Youth Memorial

SUNDAY ELECTIVE WORKSHOPS IV • 1:45-2:45 PM

31. Writing for Newspapers, Magazines & Websites	Dean Nelson	Auditorium
32. The Business End of Writing	Deborah Raney	Fireside: lower DH
33. Trends in the Marketplace	Andrea Doering	Brookside: lower DH
34. Giving Credit Where Credit Is Due	Natasha Sperling	Lakeside Mtg. Rm.
35. Decent Proposals	Kim Bangs	Laurel Lounge
36. Take a Deep Breath: Ideas for Using the Rest of Your Conference Well	Jan Kern	Newton: Room A
37. The Grand Inquisition: Interviewing Subjects for Articles & Stories	Tonya Stoneman	Newton: Room B
38. Writing for the Guideposts Contest	B.J. Taylor	Newton: Room C
39. Becoming Your Own Best Marketer	Bonnie Perry	Newton: Creekside
40. What Makes Fiction Go From Good to Great?	Dan Kline/Harrison	McAfee: Game Rm.
41. The Suspense Thickens	Colleen Coble	Youth Memorial

SUNDAY ELECTIVE WORKSHOPS V • 3:15-4:15 PM

42. Effectively Communicating Christ to Secular Audiences	Rusty Wright	Auditorium
43. The Writers Journey: From Idea to Finished Draft to Publication	Stacy Hawkins Adams	Fireside: lower DH
44. Custom Publishing Your First Choice	Carla Williams	Brookside: lower DH
45. Writing Devotionals That Get Published & Read: Part I	Susan King	Lakeside Mtg. Rm.
46. Making Your Story Sparkle: Tricks & Tips for Putting Beauty in Writing	Marlo Schalesky	Laurel Lounge
47. Featuring the Feature Article	Sheila Seifert	Newton: Room A
48. The Secret Life of Sub-Plots	Mona Hodgson	Newton: Room B
49. First Time Author, Meet the First Reader	Margie Newton	Newton: Room C
50. The 25 Hour Writer: Managing Time to Complete Your Book	Myrtlemay Crane	Newton: Creekside
51. What the Author can Bring to the Marketing Table	Julie Gwinn	McAfee: Game Rm.
52. Medical Details in Your Fiction: Get Them In, but Get Them Right	Richard Mabry, MD	Youth Memorial

MONDAY ELECTIVE WORKSHOPS VI • 1:45-2:45 PM

53. Writing With Banana Peels: Humor-writing Tips	James Watkins	Auditorium
54. Light & Mirrors: Poetry that Points Toward God	Marcus Goodyear	Fireside: lower DH
55. Turning Personal Experiences into Stories that Sell	B.J. Taylor	Brookside: lower DH
56. Writing Devotionals that Get Published & Read: Part II	Susan King	Lakeside Mtg. Rm.57.
The Art of Editing Yourself	Barbara Scott	Laurel Lounge
58. Success with E-Books	John Vonhof	Newton: Room A
59. Writing High-Concept Christian Fiction	Beth Adams	Newton: Room B
60. A Look at Amish & Historical Romance Fiction	Nick Harrison	Newton: Room C
61. From God Through You: Turning Personal Bible Study into Articles etc.	Sharon Elliott	Newton: Creekside
62. Why Twitter & Facebook?	Thomas Umstaddt Jr.	McAfee: Game Rm.
63. Wearing Both Hats: Published Writer, Marketing Guru	Stacy Hawkins Adams	Youth Memorial

MONDAY ELECTIVE WORKSHOPS VII • 3:15-4:15 PM

64. 26 Ways to Keep the Momentum Going After Conference	Holly G. Miller	Auditorium
65. Drawing Readers with Word Pictures	Mona Hodgson	Fireside: lower DH
66. We are Living in a Digital World	Julie Gwinn	Brookside: lower DH
67. Beginnings That Sell & Endings That Keep the Work Coming	Kay Marshall Strom	Lakeside Mtg. Rm.
68. Writing Tight: Eliminating Wordiness in Your Writing	Rick Steele	Laurel Lounge
69. Query Quest: What Agents Look for in a Client	Rachel Zurakowski	Newton: Room A
70. Social Media Essentials for Every Writer	Holley Gerth	Newton: Room B
71. Framing Your Nonfiction Book	Judi Perry	Newton: Room C
72. The Organized Writer	Carla Williams	Newton: Creekside
73. How to Boost Your Blog Traffic	Thomas Umstaddt Jr.	McAfee: Game Rm.
74. Tell Me a Story: Why Good Storytelling Will Always Matter	Dean Nelson	Youth Memorial

All workshops (with the exception of the Career Track) are recorded and CD's or MP3's are available through OT Studios at very reasonable rates. Visit them in the Hospitality Room.