

(TENTATIVE) WORKSHOP SCHEDULE: March 30-April 3, 2012

MAJOR MORNING TRACKS (Choose one for entire Conference)

SAT-TUE 9:00-10:30 AM & SAT-MON 11:00-12:00 AM

A. Fiction: Writing Right (Sophomore-Senior)	Deborah Raney	Youth Memorial
B. The Craft: Want to Write with Sizzle? (Freshman-Junior)	Kay Marshall Strom	Brookside: lower DH
C. Internet Marketing: Obscure no More (All levels)	Thomas Umstatted	Newton: Room C
D. Articles: The Fastest Way to Get Published (Freshman-Junior)	Ginger Kolbaba	Laurel Lounge
E. Non-Fiction: From Idea to Print & Beyond (Sophomore-Senior)	Kim Bangs	Lakeside Lounge
F. Teens: Kill the Cat (Freshman-Sophomore)	Lissa Halls Johnson	Birch Lounge
G. Mentoring Track: FICTION (Sophomore-Junior)	Gayle Roper	Redwood Cabin
	Randy Ingermanson	Newton: Creekside
	Mary DeMuth	Newton: Room B
	Jim Scott Bell	McAfee: Game Room
	Karen O'Connor	Fireside Room
	Joseph Bentz	Newton: Room A
		McAfee: Meadow View
Mentoring Track: NON-FICTION (Sophomore-Junior)		
H. Career Track (Advanced)	Karen Ball, Janet Grant, Wendy Lawton, Sally Stuart	

FRIDAY ELECTIVE WORKSHOPS I • 4:30-5:30 PM

1. FICTION: Writing Quality Fiction (All Levels)	Steve Laube	Newton: Room C
2. PUBLISHING: News of My Death Has Been Greatly Exaggerated (All levels)	Vicki Crumpton	Brookside: Lower DH
3. MOTIVATION: Keep Your Story an Offering Rather than an Idol (All levels)	Allen Arnold	Youth Memorial
4. COPYRIGHTS: Permission Issues within Fiction & Nonfiction (All levels)	Becky Philpott	Lakeside Lounge
5. NONFICTION: The Challenge of Publishing Nonfiction in Today's Market (Freshman)	Nick Harrison	Laurel Lounge
6. ARTICLES: Writing Winning Beginnings (and Endings) (All levels)	Joanna Lutz	Newton: Room A
7. NON FICTION: Writing Bible Studies - Part I (All Levels)	Terri Kalfas	Newton: Room B

SATURDAY ELECTIVE WORKSHOPS II • 1:45-2:45 PM

8. AGENTS: What to Expect From an Agent (Sophomore)	Barbara Scott	Newton: Room C
9. NON-FICTION: Turning Personal Experience into a Devotional Message (All levels)	Susan King	Brookside: Lower DH
10. PUBLISHING: Top Questions Writers Should Ask Publishers (All levels)	Allen Arnold	Youth Memorial
11. CRAFT: Crafting Query Letters & Manuscript Proposals That Get Attention (All levels)	Rick Steele	Lakeside Lounge
12. CHILDREN'S BOOKS: Writing for Children...the Basics & More (Freshman-Sophomore)	Christine Tangvald	Laurel Lounge
13. FICTION: Sharp Writer Boot Camp (Junior-Senior)	Shannon Marchese	Newton: Room A
14. SELLING: So You Can't Sell It? Why Bother?	Ethel Herr	Newton: Room B

SATURDAY ELECTIVE WORKSHOPS III • 3:15-4:15 PM

15. MARKETING: Write Once, Sell Twice (Freshman/Sophomore)	Marci Seither	Newton: Room C
16. ARTICLES: Make Your Manuscript Stand Out! (Freshman-Sophomore)	Joanna Lutz	Brookside: Lower DH
17. CRAFT: Author Kryptonite - 7 Elements that Will Derail You (All levels)	Allen Arnold	Youth Memorial
18. RELATIONS: Be a Model Writer—Editor/Writer Relations (Sophomore-Senior)	Laura Derico	Lakeside Lounge
19. CARD WRITING: Timeless Encouragement for the Heart (Freshman)	Matt Anderson	Laurel Lounge
20. AGENTS: When a Bestseller Happens to a Good Writer (Sophomore-Senior)	Joel Kneedler	Newton: Room A
21. NONFICTION: Writing Bible Studies - Part II (All levels)	Terri Kalfas	Newton: Room B

SUNDAY ELECTIVE WORKSHOPS IV • 1:45-2:45 PM

- | | | |
|--|-------------------|---------------------|
| 22. CRAFT: Discover Your Truest Voice (Sophomore-Senior) | Karen Ball | Newton: Room C |
| 23. FICTION: Avoid the Prat Falls & Pit Falls of Using Your Personal Experiences (Freshman) | Lauraine Snelling | Brookside: Lower DH |
| 24. NON-FICTION: Writing that Gets Published and Read (Freshman-Junior) | Susan King | Youth Memorial |
| 25. ARTICLES: Writing for the Guideposts Contest (Sophomore) | B. J. Taylor | Lakeside Lounge |
| 26. MISC: Rejections—the Key to Guiding Your Career (Freshman-Sophomore) | Diana Flegal | Laurel Lounge |
| 27. SPEAKING: Writers Present with Pizzazz (All Levels) | Sharon Elliott | Newton: Room A |
| 28. MARKETING: Though None Go With Me—Market Your Book when No one else Will (All levels) | Joel Kneedler | Newton: Room B |

SUNDAY ELECTIVE WORKSHOPS V • 3:15-4:15 PM

- | | | |
|---|-----------------------|---------------------|
| 29. TIME MANAGEMENT: How to Write More & Work Less (All Levels) | Thomas Umstatted | Newton: Room C |
| 30. NONFICTION: True to the Word—Accurately Representing Scripture in Writing (All levels) | Laura Derico | Brookside: Lower DH |
| 31. AGENTS: The Role of Agents in the Publishing Business (Sophomore) | V. Crumpton/W. Lawton | Youth Memorial |
| 32. ARTICLES: Write Articles to Promote Your Novel (Sophomore) | Mona Hodgson | Lakeside Lounge |
| 33. MISC: Expanding Your Role as Writer (Sophomore) | Les Stobbe | Laurel Lounge |
| 34. FICTION: Pet Peeves in Fiction Writing (Freshman-Sophomore) | Shannon Marchese | Newton: Room A |
| 35. MARKETING: Marketing Your Published Book (Junior/Senior) | Steve Laube | Newton: Room B |

MONDAY ELECTIVE WORKSHOPS VI • 1:45-2:45 PM

- | | | |
|--|---------------------------|---------------------|
| 36. RESEARCH: Historical Research for Fiction Writers - Enrich and Deepen Your Story (All levels) | Sarah Sundin | Newton: Room C |
| 37. CRAFT: There's Nothing Wrong with You! Seat-of-the-Pants Writing (All levels) | Karen Ball | Brookside: Lower DH |
| 38. TRENDS: Follow Market Trends to Advance Your Career (Sophomore/Junior) | Barbara Scott | Youth Memorial |
| 39. PUBLISHING: Building an E-Book Presence (Junior-Senior) | J. S. Bell/R. Ingermanson | Lakeside Lounge |
| 40. BUSINESS: Making a Plan For Your Writing Ministry (All levels) | Ethel Herr | Laurel Lounge |
| 41. E-BOOK COVERS: They're Not What You Thought (Sophomore/Junior) | Ken Raney | Newton: Room A |
| 42. NONFICTION: Writing Tight (All levels) | Rick Steele | Newton: Room B |

MONDAY ELECTIVE WORKSHOPS VII • 3:15-4:15 PM

- | | | |
|---|------------------|---------------------|
| 43. MARKETING: How to Podcast Your Book onto the Bestseller List (Junior-Senior) | Thomas Umstatted | Newton: Room C |
| 44. CHILDREN'S BOOKS: Writing Books for Young Children (Freshman-Sophomore) | Mona Hodgson | Brookside: Lower DH |
| 45. TIME MANAGEMENT: Finding Time to Write When You're Busy (Freshman-Sophomore) | Nick Harrison | Youth Memorial |
| 46. NONFICTION: Concepting, Developing & Publishing Your Non-Fiction Book (Fresh-Soph) | Kim Bangs | Lakeside Lounge |
| 47. AGENT: Hooking the Attention of an Agent, Editor, Reader (Freshman) | Diana Flegal | Laurel Lounge |
| 48. MISC: Enlisting Your Reader for Life Change (Sophomore) | Les Stobbe | Newton: Room A |
| 49. FICTION: How to Write Page Turners in Any Genre (All levels) | Jim Scott Bell | Newton: Room B |

All workshops (with the exception of the Career Track & Teen Track) are recorded and CD's or MP3's are available through OT Studios at very reasonable rates. Visit them in the Hospitality Room.